



"Superstar Activator," Empowerment Strategist & Speaker

MICHELLE VILLALOBOS BIO & BACKGROUND

Michelle Villalobos, "The Superstar Activator," is the Host of the Awaken Your Inner Superstar Podcast and creator of the Superstar Business Breakthrough Program, the Make Them BEG Personal Branding System, and the Retreats to Riches online training course, among others.

Her mission is to activate "Superstars" – influencers, game-changers, thought leaders, and other leaders – to develop their influence, grow their impact, and "monetize their magic" in sustainable ways, while experiencing grace, ease and flow.

Background

Michelle has been an accomplished consultant, mentor, and speaker for over twelve years, delivering a variety of programs for personal and professional development. She provides keynotes, breakouts, seminars, retreats, keynotes, webinars, online courses and various other programs to help leaders (and up-and-coming leaders) step into greater purpose, passion, and prosperity. She presents in English, Spanish and even "Spanglish."

Companies like **American Express, Bacardi, Burger King, Gibraltar Private Bank & Trust, Lloyd's of London, Lexis-Nexis and Audi Latin America**, among others, have brought Michelle in to deliver programs to their leaders, talent, and clients.

In 2011, **The Miami Herald** named Michelle one of Miami's "**Top 20 Under 40**," and in 2013, she won **The Miami Herald Business Plan Challenge** for the personal branding self-study program, **Make Them BEG**. She's been featured on the front page of the Chicago Tribune Business Section, CNN en Español, Lifetime TV, Forbes Magazine, Fortune Magazine, and more. **Michelle also founded "The Women's Success Summit," Miami's largest conference for entrepreneurial women for 8 years.**

"Michelle leads with her heart, but her brain is what I've found makes her truly extraordinary. If you want to be a star, you're in luck, Michelle Villalobos can help you be a supernova!"

– Jeffrey W. Hayzlett
Founder, C-Suite Network, Global Business celebrity, primetime TV and podcast host, bestselling author & former CMO of Kodak

Michelle is in her 6th year as a member of the National Speakers Association (NSA) and is one of relatively few female members of its Million Dollar Speakers Group. She is a Certified Speaking Professional (CSP) and has been chosen to present to audiences of her esteemed colleagues at the Annual NSA Winter Conference, CSP Summit, Influence, several local chapters, and recently co-chaired NSA Brand Lab.

Education

Michelle has studied everything from comedy sketch writing and improv theater to hip hop dance to advanced accounting, statistical regression analysis and lots more in between. She's certified to administer Myers-Briggs Personality Index, and holds an undergraduate degree from **Dartmouth College** with a double major in Psychology Modified with Mathematics, and Spanish Literature. Her MBA in International Business is from University Of Miami, where she graduated #1 in the class with a 4.0.

Michelle stole the show. She's engaging, funny, embraces a growth mindset and is brutally honest about her journey to success. She spoke to my head through my heart, which is a rare talent, and challenged my brain to figure out how to fall back in love with my work. I walked away with some glorious nuggets of information that I plan on incorporating."

**Nora Burns, Founder & Chief Instigator at HR-Undercover.com,
President, National Speakers Association (NSA) Colorado**

